C:\Users\abdou\Desktop\Resumes for Customer\Customer Project\Resume 2\icon1.png CAREER OBJECTIVE



University : Mumbai

Mohd. Akhtar Khan

Marketing, Growth & Activations

406/New Siddharth Nagar, Thane (E) - 400603

**Mob**: 8806588474/9890093846, **Email Id**: [akhtar1khan2@gmail.com](mailto:akhtar1khan2@gmail.com)

Highly motivated Sales Associate with extensive customer service and sales experience. Outgoing sales professional with track record of driving increased sales, improving buying experience and elevating company profile with target market. Focused sales and Marketing Supervisor with proven records of outperforming sales objectives, exceeding service standards and outpacing performance goals. Solid fmcg background with in-depth knowledge of related practices and market fluctuations. Motivated team-oriented and enthusiastic about using skills to boost sales and support company success.

C:\Users\abdou\Desktop\Resumes for Customer\Customer Project\Resume 2\icon2.png EXPERIENCE

## BM Enterprises Pvt Ltd

*Team Leader (Agency Supervisor) / Aug 2014 – Sep 2018*

* Retail sales
* Merchandising
* Managing stock
* BTL
* Supervising Team of Promoters
* Retail Sales
* New counter acquisition
* Supervising sales & operations

**SUPRDALY - Supr Infotech Solution Pvt Ltd**

*Sales and Marketing Supervisor / Dec 2018 – Apr 2020*

* Responsible for growth and customer acquisition for Mumbai region.
* BTL activations
* Field sales
* Budget
* Team leading
* Surprise Auditing
* Brand visibility

# Skills

* Teamwork / Collaboration
* Communication & Networking
* Proactive & Problem Solving
* Ideation & Execution
* Strong work ethics
* Ability to work under pressure

# Core Strengths

* Field Sales
* BTL activations
* Team player
* Retail acquisition
* Excellent communication skill
* Channel sales

# Forte

* B2B and B2C sales
* BTL Marketing
* Retail/counter sales
* Team management

# Education

* Completed S.S.C - 2008
* Completed H.S.C - 2010
* Completed BBM(e-com) - 2014
* Diploma in Import Export management

# Linguistic Skills

* English
* Hindi
* Marathi